IEEE invites you to showcase your organization, products, and services to a global audience of 750+ key industry decision makers, public sector administrators, and renowned researchers, creating the Internet of Things. Both sponsorship and exhibit opportunities are available.

ABOUT THE EVENT
The 2020 IEEE World Forum on IoT will be held in New Orleans, Louisiana at the Hilton New Orleans Riverside located on the banks of the Mississippi River. The IEEE’s premier IoT conference will attract industry practitioners, government regulators, public-sector executives, researchers and academics interested in the latest developments, new standards, technical innovations, and first-hand experiences with commercial service and product offerings. This year’s theme is “Internet of Intelligent Things.”

CONTACT INFORMATION
If your company is interested in supporting the 2020 IEEE World Forum on Internet of Things or if you require additional information, please contact:
Magdy Bayoumi (magdy1112@yahoo.com)
Karen Pannullo (k.pannullo@comsoc.org)

SPONSORSHIP AND EXHIBITOR DEADLINE:
1 MARCH 2020

For more information, visit wfiot2020.iot.ieee.org/sponsor
SPONSORSHIP OPPORTUNITIES

Positively position your organization’s brand to a vibrant and engaged audience comprising key decision makers involved in the Internet of Things. The following sponsorship levels are available:

**PLATINUM LEVEL - $30,000**
- (1) 8’ x 10’ booth in the Exhibit Hall
- (1) Keynote presentation
- (5) WF-IoT 2020 registrations
- (1) Full-page acknowledgment in the IEEE IoT Magazine, including Sponsor’s name and logo
- (1) Acknowledgement during opening remarks
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

**GOLD LEVEL - $15,000**
- (1) 8’ x 10’ booth in the Exhibit Hall
- (3) WF-IoT 2020 registrations
- (1) Full-page acknowledgment in the IEEE IoT Magazine, including Sponsor’s name and logo
- (1) Acknowledgement during opening remarks
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

**SILVER LEVEL - $7,500**
- (1) Tabletop (6’) exhibit space in the Exhibit Hall
- (2) WF-IoT 2020 registrations
- (1) Half-page acknowledgment in the IEEE IoT Magazine, including Sponsor’s name and logo
- (1) Acknowledgement during introductory remarks at a track of your choice
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

**BRONZE LEVEL - $5,000**
- (1) WF-IoT 2020 registration
- (1) Half-page acknowledgment in the IEEE IoT Magazine, including Sponsor’s name and logo
- (1) Prominent logo representation in all show materials including the website, the mobile conference app, publications, on-site, and other signage

**SUPPORTER LEVEL - $2,000**
- (1) Logo representation on signage inside and outside of your session of choice, on the website and in the mobile conference app.

**ADDITIONAL OPPORTUNITIES**

**Welcome Reception Sponsor - $5,000 (1 only)**
Opportunity for brief remarks at reception
Prominent logo representation on reception signage and promotions

**Gala Dinner Sponsor - $7,500 (1 only)**
Opportunity for brief remarks at dinner
Prominent logo representation on gala signage and promotions

For more sponsorship information, please contact
Magdy Bayoumi (magdy1112@yahoo.com)
Karen Pannullo (k.pannullo@comsoc.org)
EXHIBIT SPACE
Promote or demonstrate your IoT product, technology or service to this audience of key industry influencers and decision makers. As an exhibitor, your organization’s logo will be prominently included on the conference website and the conference app. The pricing for the “Exhibit Only” options is as follows:

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>10 feet x 8 feet booth space</td>
<td>$3,000</td>
</tr>
<tr>
<td>Two</td>
<td>6 feet x 3 feet booth space</td>
<td>$2,000</td>
</tr>
<tr>
<td>Three</td>
<td>6 feet x 3 feet Table with 2 chairs</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

ALL EXHIBITORS RECEIVE
• Company logo on the WF-IoT 2020 website
• Company logo on the WF-IoT 2020 mobile conference app
• Access to Coffee Breaks
• 1 WF-IoT 2020 Registration Pass

In addition to open periods throughout the conference, exhibitors will have the opportunity to meet with attendees during the welcome reception on Tuesday evening.

For more sponsorship information, please contact Magdy Bayoumi (magdy1112@yahoo.com) or Karen Pannullo (k.pannullo@comsoc.org).

PAST SPONSORS AND EXHIBITORS

ABOUT THE IEEE IOT INITIATIVE
IEEE Internet of Things (IoT) Initiative is part of the 420,000 member Institute of Electrical and Electronics Engineers – the world’s largest technical professional association. A multi-society group sponsored by 19 different IEEE societies, the IoT initiative has over 18,000 active technical community members.